



8th Annual Budget and Tax Briefing for Grantmakers: *What the Shift in Political Landscape and the FY 2012 Budget Means for Children, Youth and Families*

Barbara Jordan Conference Center, Henry J. Kaiser Family Foundation
1330 G Street, NW, Washington, DC 20005

AGENDA

Tuesday, February 22

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| 8:30-9:00am | Networking Breakfast |
| 9:00-9:15am | Welcome and Introductions <ul style="list-style-type: none">▪ Michael Laracy, Director, Policy Reform and Advocacy, The Annie E. Casey Foundation and Steering Committee Member, Grantmakers Income Security Taskforce▪ Stephanie McGencey, Executive Director, Grantmakers for Children, Youth & Families |
| 9:15-10:45am | Federal Budget and Tax Outlook for FY 2012 This session will offer three alternative viewpoints on the key provisions in the President's budget proposal and economic outlook for the coming year. <ul style="list-style-type: none">▪ Benita Melton, Program Officer, Charles Stewart Mott Foundation and Steering Committee Member, Grantmakers Income Security Taskforce (Moderator)▪ Robert Gordon, Associate Director, Education, Income Maintenance and Labor, Office of Management and Budget▪ Rebecca Shipp, Health Policy Advisor, Senator Grassley & Senate Finance Committee▪ Megan Michaud, Senior Policy Advisor, Representative Jan Schakowsky |
| 10:45-11:00am | Break |
| 11:00 – 1:00pm | FY 2012 Budget Implications for Low-income Families and Children A panel of experts will provide an overview of upcoming budget debates in Congress including reducing the deficit and raising the debt ceiling; offer insights on recent shifts in the political and economic landscapes; and discuss the potential consequences for low-income families and children. |

- [Katherine McFate](#), Program Officer, Transparent, Effective, Accountable Government, Ford Foundation (Moderator)
- [Maya MacGuineas](#), President, Committee for a Responsible Federal Budget and Director, Fiscal Policy Program, New America Foundation
- [Robert Greenstein](#), Executive Director, Center on Budget and Policy Priorities
- [Dedrick Muhammad](#), Senior Director, Economic Programs, National Association for the Advancement of Colored People

Resources:

- [Social Impact Bonds](#), by Jeff Liebman, Center for American Progress, February 2011.

1:00-2:00pm

Networking Lunch

2:00-3:30pm

State Budget and Tax Outlook for FY 2012

This session will include a discussion of the continued impact of the recession on state budgets; the consequences of state budget shortfalls and spending cuts for low-income families and children; and the anticipated fallout from ending ARRA fiscal relief.

- [William Bentley](#), President and CEO, Voices for America's Children (Moderator)
- [Scott Pattison](#), Executive Director, National Association of State Budget Officers
- [Sheri Steisel](#), Senior Federal Affairs Counsel and Senior Director, Human Services and Welfare Committee, National Conference of State Legislatures
- [Nicholas Johnson](#), Director, State Fiscal Project, Center on Budget and Policy Priorities

Resources:

- [America's Children and Families in Crisis: An Analysis of the President's FY2011 Budget](#), Voices for America's Children, February 22, 2010.

3:30-3:45pm

Break

3:45 – 4:45pm

Moving Forward (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

The recession will have a lasting impact on children, youth and families. As our nation's leaders guide us down the path to economic recovery, it is critical that they consider the positive impact of important programs, such as Medicaid, CHIP, EITC and CTC in order to continue protecting our most vulnerable families and children. This session discusses those programs and role of funders in preserving them.

- [David Marzahl](#) President, Center for Economic Progress (Moderator)
- [Bruce Lesley](#), President, First Focus
- [Steve Savner](#), Director of Public Policy, Center for Community Change

Resources:

- [At a Glance: Kids in the President's 2012 Budget](#), by Chris Kelly, First Focus, February 17, 2011.

4:45-5:30pm

Developing an Effective Communications Strategy in Response to the Continued State Fiscal Crisis in 2011 (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

Strategic communications plays an integral role in preserving policies and programs that protect our most vulnerable families and children. This session will explore opportunities and strategies for building the capacity of policy and advocacy groups to effectively make the case for public services, systems and infrastructure and the need for adequate revenue to sustain them. Case studies highlighting how communications efforts have effectively changed the public discourse will be shared along with ripe opportunities for investments moving forward.

- [Jann Jackson](#), Senior Fellow, The Annie E. Casey Foundation
- [Dianne Stewart](#), Director, Public Works: The Dēmos Center for the Public Sector

5:30pm

Adjourn

Resources:

- [Changing Public Discourse on Government and State Revenues: Stories from Six States](#), Public Works: The Dēmos Center for the Public Sector, February 2011.
- [Investing in Communications to Address the Fiscal Crisis](#), Public Works: The Dēmos Center for the Public Sector, February 2011.
- [Revenue Coalitions: Organizing for Success](#), Center on Budget and Policy Priorities.
- [How to Talk About Budgets and Taxes: A FrameWorks Message Memo](#), by Lynn Davey and Susan Bales, FrameWorks Institute, October 2010.

Wednesday, February 23 (FOR FUNDERS AND PHILANTHROPIC ADVISORS ONLY)

8:30 – 9:00am Networking Breakfast

9:00 – 10:00am Welcome and Reflections

- [Michael Laracy](#), Director, Policy Reform and Advocacy, The Annie E. Casey Foundation and Steering Committee Member, Grantmakers Income Security Taskforce
- [Stephanie McGencey](#), Executive Director, Grantmakers for Children, Youth & Families

Grantmakers will reflect on the previous sessions and discuss strategies and opportunities for investments and collaboration.

10:00 – 12:00pm Grantmaker Strategy Session

- [Ami Nagle](#), Owner and Executive Director, Nagle & Associates (Facilitator)

This session will build on previous strategic communications meetings and the sessions from the day before. Grantmakers will participate in a facilitated discussion on developing an effective communications strategy in response to the continued state fiscal crisis in 2011. The discussion will focus on how to coordinate and leverage investments that build the capacity of the field to effectively make the case for public services, systems and infrastructure, and the revenue needed to sustain them.

12:00pm

Adjourn