



## Beyond the Cliff: Charting a Sound Course

### *10th Annual Budget and Tax Briefing for Grantmakers*

Embassy Suites DC Convention Center, 900 10th St, NW, Washington, DC

## AGENDA

**March 18, 2013**

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**8:30 – 9:00am      Networking Breakfast**

**9:00 – 9:15am      Welcome and Opening Remarks**

- **Michael Laracy**, Director, Policy Reform and Advocacy, The Annie E. Casey Foundation and Steering Committee Member, Grantmakers Income Security Taskforce
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth and Families

**9:15 – 10:00am**

**Key Note Address: Federal Budget and Tax Outlook for FY 2014**

Noted tax and budget policy expert Bob Greenstein will provide an overview on the key provisions in the new House Republican and Senate Democratic budgets as well as what is expected in the forthcoming Obama budget; discuss the current and upcoming budget debates and battles, including whether sequestration is likely to remain in effect, the possibility of another debt ceiling crisis, and the prospects for a deficit reduction deal and what might be in it; and offer insights on recent shifts in the political and economic landscapes that may affect these debates.

- **Bob Greenstein**, Executive Director, Center on Budget and Policy Priorities  
[PPT presentation](#)

**Handouts:**

- [Deficit Reduction Should Not Increase Poverty and Hardship If Low-Income Programs Are Targeted, Consequences Could Be Widespread and Long-Lasting](#) (CBPP, March 2013)
- [Chairman Ryan Gets 66 Percent of His Budget Cuts from Programs for People With Low or Moderate Incomes](#) (CBPP, March 2013)

- [Statement by Robert Greenstein, President, On Chairman Ryan's Budget Plan](#) (CBPP, March 2013)
- [Commentary: Murray's More Evenhanded Approach to Deficit Reduction Contrasts Sharply With Ryan's](#) (CBPP, March 2013)

**10:00 – 10:15am**

**Break**

**10:15 – 11:45am**

**Budget Implications for Low-income Families and Children**

A panel of experts will provide reactions to the key note address and offer insights on the potential consequences for low-income families and children.

- **Ann Segal**, Director, Children's Anti-Poverty Program, Wellspring Advisors, LLC (Moderator)
- **Bruce Lesley**, President, First Focus
- **Aranthan Jones**, Principal, Podesta Group

**Resources:**

- [Kids Lose Billions with Sequester](#) (First Focus, August 2012)

**11:45 – 12:45pm**

**Good Governance**

A panel of experts will discuss key tenets of good governance, including regulatory reform; open, accountable government; the role of money in politics; and the role of government.

- **Bob Shull**, Program Officer, Workers' Rights, Public Welfare Foundation (Moderator)
- **Katherine McFate**, President and CEO, Center for Effective Government
- **Heather McGhee**, Vice President, Policy & Outreach, Demos  
[PPT presentation](#)

**Handout:**

- [Stacked Deck: How the Dominance of Politics by the Affluent & Business Undermines Economic Mobility in America](#) (Demos, February 2013)

**12:45 – 1:45pm**

**Luncheon Presentation**

The Special Assistant to the President and Chief of Staff of the White House Domestic Policy Council, Carlos Monje, will provide a brief overview of the Administration's domestic policy priorities and discuss implications for low-income families and children.

- **Carlos Monje**, Special Assistant to the President and Chief of Staff of the White House Domestic Policy Council

**1:45 – 3:15pm**

**State and Local Tax and Budget Outlook and Trends**

This session will include a discussion of the continued impact of the recession on state budgets; the consequences of state budget shortfalls and spending

cuts for low-income families and children; the impacts of unemployment; the debt ceiling; and the anticipated fallout from sequestration.

- **Beverly Buck**, Trustee, The Aloha Foundation and Board Member, Grantmakers for Children, Youth and Families (Moderator)
- **Sheri Steisel**, Senior Federal Affairs Counsel and Senior Director, Human Services and Welfare Committee, National Conference of State Legislatures
- **Michael Belarmino**, Associate Legislative Director/Associate General Counsel, Legislative Affairs Department, National Associates of Counties
- **Nicholas Johnson**, Vice President, State Fiscal Policy, Center on Budget and Policy Priorities

**3:15 – 3:30pm**

**Break**

**3:30 – 4:45pm**

**Addressing the Budget Deficit Through Evidence-Based, Cost-saving Program Reforms**

The Obama Administration has promised to focus more on rigorous evidence in 2014. A panel of experts will explore the opportunities and challenges of using evidence-based, cost-saving program reforms as an approach to addressing the budget deficit. Panelists will review examples from health care, housing, crime prevention, and other areas as well as the proposal for the government-wide use of "waivers" from federal law and regulation to stimulate state/local innovation and evidence-building aimed at increasing the number of proven, cost-saving reforms available to policymakers.

- **Sara Slaughter**, Program Director, Robert R. McCormick Foundation and Board Member, Grantmakers for Children, Youth and Families (Moderator)
- **Michele Jolin**, Managing Partner, America Achieves and Senior Fellow, Center for American Progress
- **Jon Baron**, President, Coalition for Evidence-Based Policy  
[PPT Presentation](#)
- **Lisbeth Schorr**, Lecturer, Social Medicine, Harvard University, and Senior Fellow, Center for the Study of Social Policy

**4:45-5:00pm**

**Wrap Up and Adjourn**

**5:30-8:00pm**

**Dinner Program: Child Poverty in Two Nations**

Zengo, 781 7th Street NW, Washington, DC

Join us for a provoking discussion on what the United States can learn from the United Kingdom's commitment and campaign to reduce child poverty.

- **Shelley Waters-Boots**, Senior Consultant, Annie E. Casey Foundation and Wellspring Advisors (Moderator)

- **Richard Reeves**, Nonresident Senior Fellow, Economic Studies and the Center on Children and Families, Brookings Institution and Associate Director, CentreForum
- **Melissa Boteach**, Director, Poverty and Prosperity Program, Center for American Progress and Director, Half in Ten, Center for American Progress Action Fund

**Resources:**

- [Child poverty: where next?](#) By Nick Pearce, Institute for Public Policy Research (June 2012)
- [From Target to Legislation: Tackling Child Poverty in the United Kingdom—A Model for the United States?](#) By Kate Bell, First Focus (October 2010)
- [Tackling Child Poverty & Improving Child Well-Being: Lessons from Britain.](#) By Jane Waldfogel, First Focus (December 2010)
- [Protecting Children in Tough Economic Times: What Can the United States Learn from Britain?](#) By Jane Waldfogel, First Focus (June 2011)
- [Congressional Briefing: Protecting Children in Tough Economic Times.](#) By Jane Waldfogel, First Focus (June 2011)

## March 19, 2013

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**8:30 – 9:00am**      **Networking Breakfast**

**9:00 – 9:15am**      **Welcome and Reflections**

- **Michael Laracy**, Director, Policy Reform and Advocacy, The Annie E. Casey Foundation and Steering Committee Member, Grantmakers Income Security Taskforce
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth and Families

**9:15-10:30am**      **Innovations in Communications**

A panel of experts will explore successful innovations in communications at both the national and state level, including the use of social media as a grassroots mobilizing tool and the use of pop culture to build and strengthen social movements.

- **Jann Jackson**, Senior Associate, Policy Reform and Advocacy, The Annie E. Casey Foundation (Moderator)
- **Kristin Rowe-Finkbeiner**, Executive Director and Co-Founder, MomsRising.org
- **Rashad Robinson**, Executive Director, Color of Change
- **Saru Jayaraman**, Co-Founder and Co-Director of the Restaurant Opportunities Centers United

**10:30-10:45am**

**Break**

**10:45-11:45am**

**Looking Forward: Key Opportunities and the Role of Philanthropy**

Noted economist Jared Bernstein will engage participants in a strategic discussion about the impact of future discourse on vulnerable families. He will discuss, what can we expect; what should funders be thinking about; and opportunities for investment.

- **Jared Bernstein**, Senior Fellow, Center on Budget and Policy Priorities

**11:45-12:00pm**

**Closing Remarks and Adjourn**

- **Michael Laracy**, Director, Policy Reform and Advocacy, The Annie E. Casey Foundation and Steering Committee Member, Grantmakers Income Security Taskforce
- **Stephanie McGencey**, Executive Director, Grantmakers for Children, Youth and Families