

To: EITC Rapid Response Fund Partners
From: The Hatcher Group and Center on Budget and Policy Priorities
Re: Materials developed by state grantees
Date: August, 2013

As requested, here are materials developed by the state grantees in their work this year, and a few press stories that include statements from advocates that show what messages they used. Materials that we have chosen not to post online because they were not public documents are attached to this email. In most cases the link description tells you what the piece is; in others, we have annotated the link.

Colorado:

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/WORKING-FAMILY-ECONOMIC-OPPORTUNITY-PACKAGE-OF-2013-Factsheet-1-8-12.docx>

(basic description of the bill)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/WFOA.docx>

(Research fact sheet containing key messages about the benefits of the EITC)

http://www.cclponline.org/postfiles/Health_EITC_issue_brief_ts_updated_3-22.pdf?utm_source=EITC&utm_campaign=Colorado+Recovery+Watch&utm_medium=email

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/2013-5-8-CO-Factsheet.docx> (Mother's Day factsheet)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/CO-Press-Release.docx> (Mother's Day press release)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/COpage1.docx> (Op-ed drafted and placed by Colorado grantee)

Kansas:

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/Hawver-EITC.pdf> (Ad)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/controller.pdf> (Ad)

<http://kac.org/guest-blog-working-mom-uses-eitc-to-move-from-shelter-to-own-home/>

<http://hutchnews.com/Editorialblogs/edit--working-poor> (Kansas staff provided much of the information that led to this editorial.)

<http://realprosperityks.com/eitc> (This includes links to their fact sheet, county fact sheets, and radio spots.)

Michigan 2013 materials (for the most part, I didn't include their 2012 materials since that was before we had the messaging results):

<http://www.mlpp.org/military-families-helped-by-tax-credits> (Press release)

http://www.mlive.com/opinion/index.ssf/2013/05/guest_column_use_a_small_porti.html

http://www.mlpp.org/fast-track-but-off-course?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+FactuallySpeaking+%28Factually+Speaking%29 (Newsletter column)

http://www.mlpp.org/an-opportunity-we-cant-afford-to-waste?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+FactuallySpeaking+%28Factually+Speaking%29 (Blog)

<http://www.theoaklandpress.com/articles/2013/05/15/news/doc5193e0519ca91332110509.txt>

<http://www.mlpp.org/statement-offset-harmful-decisions>

<http://www.freep.com/article/20130512/OPINION05/305120064/David-Knezek-Cut-our-veterans-break-by-restoring-Earned-Income-Tax-Credit> (The grantee and the communications firm they hired with the grant developed and placed this.)

<http://www.mlpp.org/2013-mothers-day-report-the-federal-earned-income-tax-credit-child-tax-credit>

<http://www.taxcreditsforworkingfamilies.org/state/michigan/mi-eitc-pic/> (infographic)

<http://www.mlpp.org/tax-increase-on-working-families> , <http://www.mlpp.org/christinas-story-car-repairs-needed-to-keep-job> , and <http://www.mlpp.org/moms-juggling-act-hurt-by-eitc-cut-2> (Three blog stories of EITC recipients)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/EITC-helps-military-families.pdf> (infographic)

http://www.mlpp.org/decisions-harm-military-families?utm_source=feedburner&utm_medium=email&utm_campaign=Feed%3A+FactuallySpeaking+%28Factually+Speaking%29 (blog)

<http://www.mlpp.org/wp-content/uploads/2010/07/MI-EITC-Brief.pdf>

<http://www.mlpp.org/making-kids-count-in-Michigan> (blog)

http://www.mlive.com/news/index.ssf/2013/02/coalition_wants_michigan_legis.html

North Carolina:

<http://www.newsobserver.com/2013/07/19/3041971/alexandra-sirota-tax-plan-regressive.html> (Letter to editor)

<http://www.ncjustice.org/?q=budget-and-tax/memo-reporters-hb-998-tax-shift-millionaires-will-benefit-while-low-and-middle-income> (Memo to reporters)

<http://www.ncpolicywatch.com/2013/03/14/eitc-in-north-carolina-a-tool-to-help-working-families-and-communities-statewide-2/> (blog)

<http://pulse.ncpolicywatch.org/2013/03/07/the-first-fault-lines-in-the-great-tax-shift/> (blog)

<http://www.wral.com/coalition-urges-nc-lawmakers-to-expand-earned-income-tax-credit/12166966/> (Article describing coalition position)

http://www.ncjustice.org/sites/default/files/Military%20EITC%20Fact%20Sheet_0.pdf

<http://www.ncjustice.org/?q=budget-and-tax/media-release-eitc-best-tool-addressing-increased-tax-load-low-income-taxpayers> (also includes link to report)

<http://www.ncjustice.org/?q=budget-and-tax/btc-brief-state-eitc-best-tool-reduce-increased-tax-load-low-income-taxpayers>

<http://www.ncjustice.org/?q=budget-and-tax/btc-brief-first-comprehensive-tax-legislation-would-not-protect-low-and-middle-income>

<http://www.ncjustice.org/?q=budget-and-tax/media-release-new-senate-tax-reform-bill-fails-protect-low-and-middle-income>

<http://www.ncjustice.org/?q=budget-and-tax/prosperity-watch-issue-22-no-3-earned-income-tax-credit-benefits-low-income-working> (Includes county by county map)

<http://www.ncjustice.org/?q=budget-and-tax/btc-brief-north-carolinas-earned-income-tax-credit-modest-vital-boost-low-paid>

Oregon:

<http://www.ocpp.org/2013/07/01/house-tax-credits-bill-rightly-puts-low-income-wor/> (News release)

<http://www.ocpp.org/2013/06/27/fs20130627-working-still-poor/> (fact sheet)

<http://www.ocpp.org/2013/06/01/blog20130601bizarro-world-rural-medical-tax-credit/>
(blog)

<http://www.ocpp.org/2013/05/24/blog20130524-world-upside-down-tax-credits/> (blog)

<http://www.youtube.com/watch?v=T5k3XHANcZ4> ,
<http://www.youtube.com/watch?v=S8KDXUOWGr8> ,
<http://www.youtube.com/watch?v=zETPJOQCw-A>,
<http://www.youtube.com/watch?v=k2OGfBsJhrl>,
<http://www.youtube.com/watch?v=krmBJ5y-vLs> (Five videos by a small business
organization working with our grantee)

<https://olis.leg.state.or.us/liz/2013R1/Downloads/CommitteeMeetingDocument/12814>
(Presentation to committee of three family profiles for EITC recipients)

<https://olis.leg.state.or.us/liz/2013R1/Downloads/CommitteeMeetingDocument/6710> and
<https://olis.leg.state.or.us/liz/2013R1/Downloads/CommitteeMeetingDocument/6582>
(Small business testimony and letter to legislators)

<http://www.ocpp.org/2013/02/25/cp20130225-preserve-credit-workers-have-earned/>
(commentary)

Utah:

<http://www.sltrib.com/sltrib/news/56543270-78/families-tax-utah-eitc.html.csp> (article
citing CBPP article and quoting the grantee)

<http://www.publicnewsservice.org/index.php?/content/article/33300-1> (News service
piece placed by grantee)

<http://www.sltrib.com/sltrib/opinion/56161807-82/tax-income-utah-eitc.html.csp>
(Grantee op-ed)

<http://www.taxcreditsforworkingfamilies.org/wp-content/uploads/2010/09/District-EITC-factsheet.pdf> (district specific factsheet—the grantee created these for all districts)

<http://www.sltrib.com/sltrib/opinion/55858533-82/credit-tax-income-families.html.csp>
(Grantee op-ed)

<http://www.sltrib.com/sltrib/opinion/55838909-82/income-tax-low-credit.html.csp>
(editorial based on information from grantee)

<http://www.publicnewsservice.org/index.php?/content/article/30180-1> (News service
piece placed by grantee)

Vermont:

All EITC materials published by Public Assets this winter/spring are available at <http://publicassets.org/tag/eitc/>

<http://onevt.org/wp-content/uploads/2013/04/Public-Assets-4-16-13-Mixdown.mp3>
(radio ad, which may have been the turning point in their efforts)

<http://vtdigger.org/2013/03/21/new-state-revenue-for-smart-investments/>

<http://publicassets.org/blog/testimony-to-the-house-human-services-committee/> (Public Assets testimony)